

Maine Better Transportation Association

Executive Director Position



## WHO WE ARE

Maine Better Transportation Association (MBTA) was founded in 1939 as the Maine Good Roads Association.

With a rich history of bringing diverse people together to improve transportation infrastructure in Maine, MBTA changed its name in 1983 to reflect its advocacy for funding infrastructure for all modes of transportation. Members include municipalities, businesses and individuals with common interests who share the goal of advocating for funding of a multimodal transportation network – air, roads, rail, port, transit, bicycle and pedestrian facilities – to serve communities and citizens throughout the state.

## OUR MISSION

To improve the quality of life and enhance the economy for Maine citizens by advocating for a safe, efficient transportation infrastructure network.

## OUR MEMBERS

MBTA members are the lifeblood of the organization. The Board of Directors is a committed group of leaders passionate about the mission, which they take seriously. They also believe in providing a safe, fun and inclusive environment where members can collaborate and be celebrated. In fact, one of the subgoals of the Strategic Plan is *Collegiality and Fun*.



## OUR GOALS

- **Advocate:** Be the recognized leader in supporting an enhanced transportation infrastructure through government relations.
- **Inform:** Enhance the public's understanding of the importance of safe, reliable transportation infrastructure for quality of life and the economy.
- **Collaborate:** Connect and collaborate with public, private and nonprofit organizations, along with elected officials, to advance a better transportation network.
- **Lead:** Lead the charge to support a better transportation infrastructure network through MBTA efforts and resources.

## WHO WE ARE LOOKING FOR

The Executive Director serves as the CEO of the Association and is responsible for the overall stewardship of the MBTA, in partnership with and reporting to the Board of Directors. Duties include leading and supporting the organization's direction, programs, finances, fundraising, human resources, member and stakeholder relations, and management of a small, motivated and energetic staff.

MBTA seeks a highly motivated, passionate, reliable and self-starting individual with demonstrated experience in organizational leadership, public policy, a strong understanding of transportation infrastructure, expertise in fundraising and financial stewardship and a track record of building collaborative relationships.

The successful candidate will interact with diverse people from various sectors of business and government and will derive considerable gratification from ongoing collaboration with partners in the private, public and nonprofit sectors.

## WHERE WE WORK AND SERVE

MBTA's office is located in Augusta, the state capital, near the capitol building. During the legislative session, the Executive Director and/or a contract lobbyist will actively engage in and monitor legislative issues important to the transportation industry in Maine, and in alignment with MBTA's mission.



## QUALIFICATIONS

- Nonprofit professional/business association experience
- Experience in creating and managing budgets
- Excellent communication and interpersonal skills
- Fundraising and financial management skills
- Ability to build and maintain relationships with key stakeholders
- Volunteer management
- Experience working in a political or legislative environment, with governmental affairs and legislative issues
- Strong analytical and critical thinking skills
- Bachelor's or advanced degree in Political Science, Public Policy, Law, Business or Nonprofit Management, or related field preferred

## WHAT YOU WILL DO

Be a transportation advocate – bring passion to the role!

Work closely with the Board and Committees to advance the short- and long-term goals and missions of the Association.

Engage and collaborate – with a commitment and focus on the membership and people.

Inherit a financially and administratively sound organization – starting from a position of strength, maintain a healthy balance sheet and revenue generation focus.

Stay in tune and focused on legislative affairs impacting the MBTA's mission.

Communicate with strength, kindness and compassion.



## WHAT YOU WILL BRING

**Experience:** 5 to 10 years in Executive Director role in related field or demonstrated experience in related field, e.g. association, government/public affairs, marketing/public relations, governmental affairs or other non-profit leadership role.

**Education:** Bachelor's or Master's degree in related field or equivalent experience.

**Skills:** Exceptional communications, coalition building, policy analysis/legislative, fundraising, and relationship building experience.

**Values:** Alignment with MBTA's mission and Board: free enterprise, member focus, teamwork, results, and excellence.

## WHY JOIN US?

- Work at the forefront of Maine’s business advocacy within the transportation field.
- Be part of a mission-driven team and membership committed to excellence, service, and impactful results.
- Annual salary for the position in the \$115,000 to \$150,000 range, depending on experience.
- Attractive benefits package is negotiable.

## APPLY

Please send a resume, cover letter and reference list to:

[search@mbtaonline.org](mailto:search@mbtaonline.org), or mail materials to MBTA Search, PO Box 329, Hallowell, ME 04347.



## LEARN MORE

[www.mbtaonline.org](http://www.mbtaonline.org)





**OUR MEMBERS WORK HARD, PLAY HARD AND GIVE SO MUCH TO OUR COMMUNITIES**





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