



2026 MBTA Sponsorship Opportunities

**SUPPORTING MBTA'S WORK
TO ADVANCE A MODERN AND SAFE
TRANSPORTATION NETWORK**



February 2026

Dear MBTA Member,

Since 1939, Maine Better Transportation Association (MBTA) has been a non-partisan voice for investment in a safe, efficient transportation system for Maine. With 700 members representing municipalities, businesses and individuals from all walks of life, we advocate for funding of a multimodal transportation system - air, highway, bridge, rail, port, transit, bicycle and pedestrian infrastructure - to serve communities, businesses and citizens throughout the state.

Every year, MBTA hosts events to raise awareness of the need for public investment in Maine's transportation infrastructure. Our events are attended by a diverse group of business, community and state leaders and provide a forum for open discussion of transportation-related issues.

MBTA events offer us an opportunity to raise funds to support the MBTA activities and causes that are important to us as a group. For example:

- Sponsorships from our regional forums: the Fall Outing and the Fall Golf Tournament support MBTA operations and advocacy for the transportation community;
- Sponsorships for other events: the MBTA Infrastructure Fund Golf Classic in July supports efforts that are central to our mission - funding needed to maintain and improve our infrastructure;
- Special Scholarship sponsorships: The Holiday/Scholarship Meeting and 50/50 raffles help fund grants and enable scholarship recipients' families to attend the recognition event honoring our student recipients.

After reading through this information, please let us know what sponsorships you may like to reserve in 2026. Please note Maine Transportation Conference sponsorships are not included in this packet; that information will be available in the fall.

Thank you for supporting the work MBTA does for safer, more efficient transportation throughout Maine.

Sincerely,

A handwritten signature in blue ink, appearing to read "Erik Wiberg", is written over a light blue circular stamp.

Erik Wiberg, MBTA President

Meetings

87TH MBTA ANNUAL MEETING, THURSDAY, MAY 7

EVERY YEAR, MBTA MEMBERS AND FRIENDS GATHER to network, look back at our accomplishments, elect a new president and board of directors and set the agenda for the coming year.

All sponsorships include company name on signage, in video, program, *Maine Trails*, on social media and website. Higher levels also include further recognition noted below.

GRAND | \$3,500 (2 available)

Recognition listed above, as well as a table of 8; logo on signage, in video and program; and acknowledgment at event.

EVENT | \$2,500 (5 available)

Recognition listed above, as well as 4 registrations; logo on signage, in video and program; and acknowledgment at event.

PROGRAM | \$1,500 (7 available)

Recognition listed above, as well as 3 registrations; logo on signage, in video and program; and acknowledgment at event.

RECEPTION | \$1,000 (10 available)

Recognition listed above, as well as 2 registrations; logo on signage, in video and program; and acknowledgment at event.

GOLD | \$750

Recognition listed above.

SILVER | \$500

Recognition listed above.

BRONZE | \$350

Recognition listed above.

REGIONAL FORUMS

SINCE OUR EARLIEST DAYS AS THE MAINE GOOD ROADS ASSOCIATION, we have aspired to be a truly statewide organization. We work to raise awareness of transportation-related issues faced by communities from all corners of the state. Every year, we hold regional programs that look at important developments affecting our transportation system, from economic and community development to energy, and more.

All dinner meeting sponsorships include logo on signage, on social media and website, in *Maine Trails* and acknowledgment at the event. The Holiday meeting has additional Scholarship sponsorship opportunities.

CUMBERLAND COUNTY MEETING, THURSDAY, MARCH 12

Recognition listed above.

CASCO BAY | \$500

EASTERN PROMENADE | \$350

GREENBELT | \$250

WASHINGTON COUNTY MEETING, THURSDAY, JUNE 11

Recognition listed above.

I-395 | \$1,500

PORT OF EASTPORT | \$750

ROUTE 1 | \$500

WEST QUODDY HEAD | \$350

AROOSTOOK COUNTY MEETING, THURSDAY, AUGUST 6

Recognition listed above.

COUNTY CROWN | \$750

ALLAGASH | \$500

SPUD | \$350

HOLIDAY / SCHOLARSHIP MEETING, THURSDAY, DECEMBER 10

Recognition listed above.

SCHOLARSHIP | \$750

GO BLUE | \$500

3-D LAB | \$350

MAINE ENGINEERING | \$250

Special Events

THROUGHOUT THE YEARS, WE HAVE HOSTED EVENTS that give MBTA members the chance to network and show their support for various programs and MBTA initiatives.

INFRASTRUCTURE GOLF CLASSIC, THURSDAY, JULY 23

The Infrastructure Golf Classic, celebrating its 30th anniversary this year, raises funds for the MBTA Infrastructure Development Fund, which can be used for building statewide support for investments in Maine's highway, rail, port, transit and aviation network.

All sponsorships include company logos on signage, in program, in *Maine Trails*, on social media and website. Higher levels also include further recognition noted below.

GRAND | \$2,500

Recognition listed above, as well as a foursome with Specials packages, logo on golf cart signage and acknowledgment at start and reception.

19TH HOLE | \$1,750

Recognition listed above, as well as twosome with Specials packages, logo on signage and acknowledgment at event.

LUNCH & BEVERAGE | \$1,000

Recognition listed above, and logo on signage.

GOLD | \$750

Recognition listed above, and logo on signage.

SILVER | \$500

Recognition listed above.

BRONZE | \$350

Recognition listed above.

PROMOTIONAL ITEMS

MBTA welcomes the donation of promotional items to include in the tournament swag bag given to all golfers. Contact the MBTA office (207-622-0526) for more information.

FALL CONVENTION, FRIDAY (Dinner/Auction) - SATURDAY (Cruise/Events), SEPTEMBER 18 & 19

The Fall Outing & Auction will be held again this year in Rockport at the Samoset Resort. Sponsorships for this event help support MBTA's ongoing operations and advocacy work, while the auction raises funds for the MBTA Infrastructure Development Fund.

All sponsorships include company name on signage, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND RECEPTION | \$5,000 (1 available)

Recognition listed above, as well as 4 evening registrations, 4 cruise tickets, logo on exclusive signage and acknowledgment at event.

EVENT | \$3,500 (3 available)

Recognition listed above, as well as 3 evening registrations, logo on signage and acknowledgment at event.

CRUISE | \$2,500 (4 available)

Recognition listed above, as well as 4 cruise-only registrations, logo on signage, in video and acknowledgment at event.

PROGRAM | \$1,500 (5 available)

Recognition listed above, as well as 1 evening registration, logo on signage, and acknowledgment at event.

AUCTION | \$1,000 (8 available)

Recognition listed above, as well as acknowledgment at the auction.

BREAKWATER | \$750

Recognition listed above.

LIGHTHOUSE | \$500

Recognition listed above.

SHORELINE | \$350

Recognition listed above.

Special Events

FALL GOLF TOURNAMENT, SATURDAY, SEPTEMBER 19

The Fall Golf Tournament will be held again this year at the beautiful and challenging Samoset Golf Club. Sponsorships help support MBTA's ongoing operations and advocacy work.

All sponsorships include company logo on signage, in program, in *Maine Trails*, on social media and website. Higher levels also include further recognition noted below.

GRAND | \$2,500

Recognition listed above, as well as foursome, logo on golf cart and registration signs and acknowledgment at luncheon.

19TH HOLE | \$1,750

Recognition listed above, as well as twosome, logo on signage and acknowledgment at luncheon.

LUNCH & BEVERAGE | \$1,000

Recognition listed above.

GOLD | \$750

Recognition listed above.

SILVER | \$500

Recognition listed above.

BRONZE | \$350

Recognition listed above.

FALL PDH TOUR, FRIDAY, OCTOBER 2

This fall trip will feature worksite tours and participants will earn credit for up to 6 PDHs.

All sponsorships include company logo on signage, in program and *Maine Trails*, on social media and website. Higher levels also include further recognition noted below.

PLATINUM | \$1,500 (2 available)

Recognition listed above, as well as 4 registrations and logo on signage.

DIAMOND | \$1,000 (3 available)

Recognition listed above, as well as 3 registrations and logo on signage.

GOLD | \$750 (4 available)

Recognition listed above, as well as 2 registrations and logo on signage.

SILVER | \$500 (5 available)

Recognition listed above, as well as 1 registration.

BRONZE | \$350 (6 available)

Recognition listed above.

DEMPSEY CHALLENGE TEAM, SATURDAY, SEPTEMBER 19

Sponsor the MBTA team shirts and show your support for MBTA members, family and friends riding, running and walking in the Dempsey Challenge. All proceeds go to the Dempsey Center for Cancer Care.

MBTA BIKE / RUN JERSEY SPONSOR | \$1,000 (3 available)

Logo on MBTA Team bike/run jersey, in *Maine Trails*, on social media and website.

TRANSPORTATION ON TAP SERIES, APRIL - OCTOBER

Sponsor this popular networking event created by the MBTA Young Professionals for those young and young at heart in the construction and transportation industries. Open to all. Logo on event signs, in *Maine Trails* and on website.

April 30 – Biddeford * **June 18** – Central Maine * **August 20** – Bangor * **October (date TBD)** – Western Maine

SERIES SPONSOR

BREWHOUSE | \$2,000 for 4 events (2 available)

INDIVIDUAL EVENT SPONSOR

WATERING HOLE | \$500 per event

KEG | \$350 per event



RESERVE YOUR 2026 SPONSORSHIPS TODAY

Thank you for your support of the work MBTA does to improve transportation in Maine!

Company Name _____ Contact Person _____

Address _____

Phone _____ Email _____

_____ Please bill us now for all sponsorships.

_____ Please wait to bill until the event.

SPECIAL EVENTS

INFRASTRUCTURE GOLF CLASSIC, THURSDAY, JULY 23

- _____ GRAND | \$2,500
- _____ 19TH HOLE | \$1,750
- _____ LUNCH & BEVERAGE | \$1,000
- _____ GOLD | \$750
- _____ SILVER | \$500
- _____ BRONZE | \$350

FALL GOLF TOURNAMENT, SATURDAY, SEPTEMBER 19

- _____ GRAND | \$2,500
- _____ 19TH HOLE | \$1,750
- _____ LUNCH & BEVERAGE | \$1,000
- _____ GOLD | \$750
- _____ SILVER | \$500
- _____ BRONZE | \$350

FALL CONVENTION, FRI.-SAT., SEPTEMBER 18 & 19

- _____ GRAND | \$5,000 (1 available)
- _____ EVENT | \$3,500 (3 available)
- _____ CRUISE | \$2,500 (4 available)
- _____ PROGRAM | \$1,500 (5 available)
- _____ AUCTION | \$1,000 (8 available)
- _____ BREAKWATER | \$750
- _____ LIGHTHOUSE | \$500
- _____ SHORELINE | \$350

FALL PDH TOUR, FRIDAY, OCTOBER 2

- _____ PLATINUM | \$1,500 (2 available)
- _____ DIAMOND | \$1,000 (3 available)
- _____ GOLD | \$750 (4 available)
- _____ SILVER | \$500 (5 available)
- _____ BRONZE | \$350 (6 available)

DEMPSEY CHALLENGE, SATURDAY, SEPTEMBER 19

- (Proceeds to Dempsey Center)**
- _____ MBTA TEAM BIKE/RUN JERSEY | \$1,000 (3 available)

MEETINGS

CUMBERLAND COUNTY MEETING, THURSDAY, MARCH 12

- _____ CASCO BAY | \$500
- _____ EASTERN PROMENADE | \$350
- _____ GREENBELT | \$250

87TH MBTA ANNUAL MEETING, THURSDAY, MAY 7

- _____ GRAND | \$3,500 (2 available)
- _____ EVENT | \$2,500 (5 available)
- _____ PROGRAM | \$1,500 (7 available)
- _____ RECEPTION | \$1,000 (10 available)
- _____ GOLD | \$750
- _____ SILVER | \$500
- _____ BRONZE | \$350

WASHINGTON COUNTY MEETING, THURSDAY, JUNE 11

- _____ I-395 | \$1,500
- _____ PORT OF EASTPORT | \$750
- _____ ROUTE 1 | \$500
- _____ WEST QUODDY HEAD | \$350

AROOSTOOK COUNTY MEETING, THURSDAY, AUGUST 6

- _____ COUNTY CROWN | \$750
- _____ ALLAGASH | \$500
- _____ SPUD | \$350

HOLIDAY / SCHOLARSHIP MEETING, THURSDAY, DECEMBER 10

- _____ SCHOLARSHIP | \$750
- _____ GO BLUE | \$500
- _____ 3-D LAB | \$350
- _____ MAINE ENGINEERING | \$250

TRANSPORTATION ON TAP

SERIES OF 4 GATHERINGS (April 30, June 18, August 20, October TBD)

- _____ BREWHOUSE | \$2,000

INDIVIDUAL TRANSPORTATION ON TAP EVENTS

- WATERING HOLE | \$500 EACH EVENT
- KEG | \$350 EACH EVENT

Please write in amount of sponsorship for selected event(s):

- _____ APRIL 30 (Biddeford) _____ JUNE 18 (Central ME)
- _____ AUGUST 20 (Bangor) _____ OCTOBER TBD (Western ME)

Please return form via mail or email to:
MBTA, 150 Capitol Street, Suite 5, Augusta ME 04330 | Cindy@mbtaonline.org